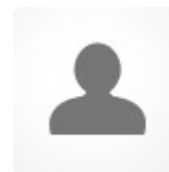


correct methods and data accompanying findings, population forecast

Tue 2018-01-30 11:33 AM

**From:** "William Warren Munroe"

**To:** qbtown@qualicumbeach.com



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Hello Town of Qualicum Beach ,

Often population estimates and forecasts are mentioned in relation to issues addressed by Town of Qualicum Beach (Town) councillors, staff, and residents; such as increasing pedestrian traffic by increasing density, how to attract families, water works planning, town planning, etc., but little importance is given to the methods and data used to calculate "findings".

While accurate population numbers are fundamental to public service delivery, population estimates and forecasts are often not supported. In this manner, inaccurate / incorrect population estimates and forecasts can result in mistakes, waste, and frustration.

Given the importance of understanding population estimates and projections (more than one possible future scenario), and understanding where we are and where we are heading on current demographic trends (fertility, life expectancy, and migration) could you tell me:

- 1) does the Town require that correct methods and data accompany population numbers?
- 2) what steps the Town takes when incorrect methods and data accompany population numbers?
- 3) does the Town require presenters of population forecasts provide several well-defined possible future scenarios?
- 4) does the Town require an examination and presentation of current demographic trends revealed in the Census of Population counts for the municipality and surrounding areas, to the council, staff, and residents?

Cordially,

William Warren Munroe

Qualicum Beach resident