

Subject Re: Corrections and Apology Agreed
From Steve Heywood <editor@pqbnews.com>
Date Wednesday, June 13, 2012 3:28 pm
To Warren Munroe <wmpopulationanalysis@Shaw.ca>

Hi Warren, looks like we're good to go.

As for the wager, I'd be crazy to get into it with a specialist in the subject.

I was looking at the 2011 census numbers and they were showing a loss of 260 people in the 15-65 age category in Qualicum Beach. In Parksville (city), it was a gain of 275. As for the larger area, I'd have to go through all of my notes on that, and then re-check. So, time being what it is for me these days, the simpler I keep things the better. I think that's also true for most people - they want numbers as simple and straightforward as possible. I know it can get newspaper reporters in trouble, but that's why we tend to round off, or use a single number as a representative amount. That's why I tend not to turn to the news media for my financial advice.

Steve

On 13-Jun-12, at 2:58 PM, Warren Munroe wrote:

Steve,

Agreed. and excellent edit, yes then, I hope we agree on ...

The News apologizes to Warren Munroe for using the term 'amateur statistician' in a story published in our June 1, 2012 edition. Mr. Munroe confirms he is a local parent and professional Population Analyst, and former Population Analyst for BC Stats. As well, The News wishes to clarify and correct information on statistics provided to us by Qualicum Beach mayor Teunis Westbroek, credited to Mr. Munroe. Those statistics, Mr. Munroe points out, were sourced from the 1996, 2001, and 2006 Statistics Canada Census; the School District 69 (Qualicum) and B.C. education ministry enrollment numbers (1983 to 2010). The former, Mr. Munroe points out, shows families were moving to the region in that time frame; the latter, confirms enrollment fluctuates.

Now what about net migration of those of family age (5 to 17, 30 to 50) between 2006 and 2011 for the Parksville Census Agglomeration (Oceanside area)?

I would be very surprised if the Oceanside area did not attract more families, than moved out, between 2006 and 2011. How about a friendly wager to be announced in the PQB News?

As you can appreciate, I do population analysis for a living and charge \$200 for Population Signatures; therefore, I wager that more people of family age (5 to 17, 30 to 50) moved in to rather than out of the Parksville Census Agglomeration (Oceanside area) between 2006 and 2011.

If you are correct, I'll pay you \$200 but if I am correct you pay \$200. Deal?

To raise the stakes, what about the ratio of retirees moving to the area and the contribution made by those of family age? Between 2001 and 2006 for every 5 retirees, families contributed ~4 people (including those under 1 to 4 years of age) to the Parksville Census Agglomeration. I wager for every 5 retirees, families contributed ~4 people (same ages as above but also including those under 1 to 4 years of age) to the Parksville Census Agglomeration between 2006 and 2011.

Just to let you know, I am in discussions with Vancouver Island University and others regarding setting up a Population Research Institute in the area. I am raising money (even in kind) to engage students in studying the strengths and weaknesses of different methods and models for estimating and forecasting population change. Perhaps (if I am correct about the ratio), the PQB News would help sponsor my Population Research Institute?

Let me know what you think,

Warren

Warren Munroe, M.A.
Population Research and Analysis
WM Population Analysis, WM Infomatics
www.wminfomatics.com/ wmpopulationanalysis@shaw.ca

----- Original Message -----

From: Steve Heywood <editor@pqbnews.com>
Date: Wednesday, June 13, 2012 1:20 pm
Subject: Re: Corrections and Apology
To: Warren Munroe <wmpopulationanalysis@Shaw.ca>

> Mr. Munroe,
>
> Thanks for the feedback. The correction looks good, although I
> have to urge a change to "...confirm the Oceanside area is
> attractive to families," as this statement implies we know what
> families are thinking. We need to stick with a factual
> statement, such as ... maybe ... "shows families were moving to
> the region in that time frame."
>
> I think once we nail this one down, we're good to go.
>
> Thanks,
>
> Steve H.
>
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>
> On 13-Jun-12, at 12:37 PM, Warren Munroe wrote:
>
> >Mr. Heywood,
> >
> >It looks like we are getting pretty close on the Correction and
> >Apology. Please consider my very minor changes
> >
> >The News apologizes to Warren Munroe for using the term
> >'amateur statistician' in a story published in our June 1, 2012
> >edition. Mr. Munroe confirms he is a local parent and
> >professional Population Analyst, and former Population Analyst
> >for BC Stats. As well, The News wishes to clarify and
> >correct information on statistics provided to us by Qualicum
> >Beach mayor Teunis Westbroek, credited to Mr. Munroe. Those
> >statistics, Mr. Munroe points out, were sourced from the 1996,
> >2001, and 2006 Statistics Canada Census; the School District 69
> >(Qualicum) and B.C. education ministry enrollment numbers (1983
> >to 2010). The former, Mr. Munroe points out, confirm the
> >Oceanside area is attractive to families; the latter, confirms
> >enrollment fluctuates. (116 words down from 129 words).
> >
> >Thank you for taking time to address this correction... I hope
> >we meet under better circumstances next time. Please feel
> >free to contact me if (likely when) pop stats come up again.
> >
> >Just one last thing, I very much appreciate your honest
> >interest in net migration of people of family ages.
> >Contrary the notion that "retirement" areas are stable, this
> >(Parksville CA) is a very dynamic, high turn over area.
> >
> >I will get that Letter to the Editor down to 300 words.
> >
> >Warren
> >
> >Warren Munroe, M.A.
> >Population Research and Analysis

> >WM Population Analysis, WM Infomatics
> >www.wminformatics.com/ wmpopulationanalysis@shaw.ca
> >
> >cc Teunis Westbroek, Mayor Qualicum Beach
> >
> >----- Original Message -----
> >From: Steve Heywood <editor@pqbnews.com>
> >Date: Wednesday, June 13, 2012 10:59 am
> >Subject: Re: Corrections and Apology
> >To: Warren Munroe <wmpopulationanalysis@Shaw.ca>
> >Cc: Peter McCully <peter@petermccully.com>
> >
> >> Mr. Munroe,
> >>
> >> The letter will not be running.
> >>
> >> Nor will all of your additions to the correction, as they do not
> >> pertain to the story and get into details not relevant to what
> >> the correction is about - the source of the stats as mentioned
> >> by the mayor in the story and the matter of your title.
> >>
> >> This is the correction that will be running:
> >>
> >> Correction
> >> The News apologizes to Warren Munroe for using the term 'amateur
> >> statistician' in a story published in our June 1, 2012 edition.
> >> Mr. Munroe has told The News he wishes to be known as a local
> >> parent and professional population analyst, analysis consulting
> >> business owner and former population analyst for BC Stats. As
> >> well, The News wishes to clarify and correct information on
> >> statistics provided to us by Qualicum Beach mayor Teunis
> >> Westbroek, credited to Mr. Munroe. Those statistics, Mr. Munroe
> >> points out, were sourced from Statistics Canada census figures
> >> (1992 to 2006) and School District 69 (Qualicum) and B.C.
> >> education ministry enrollment numbers (1983 to 2010). The
> >> former, Mr. Munroe points out, pertain to families moving to the
> >> area; the latter, to actual enrollment numbers in local schools.
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> >>
> >> Steven Heywood, editor
> >> PQB News
> >>
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> >>
> >> On 13-Jun-12, at 10:20 AM, Warren Munroe wrote:
> >>
> >>> Hello Steve,
> >>>
> >>> Will the letter to the Editor be printed as well? a copy is
> >>> attached>> >
> >>> Here is a proposed correction and apology:
> >>>
> >>> The News apologizes to Warren Munroe, a local parent and
> >>> professional Population Analyst who questioned "official
> >>> numbers", for using the term "a local, amateur statistician" in
> >>> an article "Ambling waves of grey", by Steve Heywood, June 1, 2012.
> >>> Mr. Munroe, a parent of two school aged children, is a
> >>> Population Research and Analysis Consulting business owner in
> >>> Qualicum Beach, formerly the Population Analyst for BC Stats
> >>> where he had to role of provincial expert on migration, 2002 to
> >>> 2006, having earned a graduate degree from Carleton University
> >>> in 2001 specializing in statistics and population studies.
> >>> The News wishes to clarify and correct information on
> >>> statistics provided to us by Qualicum Beach mayor Teunis
> >>> Westbroek, credited to Mr. Munroe. The statement that "current
> >>> stats from Munroe show enrolment is recovering faster than
> >>> figures from the school district" is incorrect.

> >> >Mr. Munroe points out the numbers discussed at a meeting with
> >> the Mayor in March 2011 were from 1996, 2001, 2006 Statistics
> >> Canada Census of Population; the School District 69 (Qualicum)
> >> enrolment numbers, 1983 (when KSS first opened) to 2010; and the
> >> Ministry of Education enrolment numbers, 1992 to 2010. Mr.
> >> Munroe added international students as these were not included
> >> in the "official numbers."
> >> >Mr. Munroe also points out Statistics Canada's Census numbers
> >> prove more families (those aged 5 to 17 as well as those 30 to
> >> 50) moved in to, than out of the Parksville Census Agglomeration
> >> (aka Oceanside) between 2001 and 2006. See
> >> www.wminformatics/wmanalytics/articles/120108/PopSigSD.html>The
> >> PQB News recognizes the importance of contacting local parents
> >> who question "official statistics", such as Mr. Munroe, in order
> >> to ensure proper sourcing and accuracy.
> >> >
> >> >Sincerely,
> >> >
> >> >Warren Munroe
> >> >
> >> >Warren Munroe, M.A.
> >> >Population Research and Analysis
> >> >WM Population Analysis, WM Informatics
> >> >
> >> >www.wminformatics.com/ wmpopulationanalysis@shaw.ca
> >> >
> >> >cc Teunis Westbroek, Mayor Qualicum Beach
> >> >
> >> >
> >> >
> >> >----- Original Message -----
> >> >From: Steve Heywood <editor@pqbnews.com>
> >> >Date: Tuesday, June 12, 2012 9:39 am
> >> >Subject: Correction
> >> >To: Warren Munroe <wmpopulationanalysis@Shaw.ca>
> >> >Cc: Peter McCully - PQB News <publisher@pqbnews.com>
> >> >
> >> >> Mr. Munroe,
> >> >>
> >> >> Please review this correction notice that The News will
> >> >> run on
> >> >> Friday, June 15 on page three (this is where we run all of our
> >> >> corrections). We require a response by the end of the day
> >> >> Wednesday, to meet our Friday edition deadline. If we hear
> >> >> nothing from you, we will assume it's good to go as-is.
> >> >>
> >> >> The correction is to address information that was
> >> >> published in
> >> >> The News' story 'Ambling waves of grey' that appeared on June
> >> >> 1, 2012.
> >> >>
> >> >> The correction does not address issues and information
> >> >> that was
> >> >> not included in that story, as that falls outside of the scope
> >> >> of this matter.
> >> >>
> >> >> Correction
> >> >> The News apologizes to Warren Munroe for using the term 'amateur
> >> >> statistician' in a story published in our June 1, 2012 edition.
> >> >> Mr. Munroe had told The News he wishes to be known as 'a local
> >> >> parent'. As well, The News wishes to clarify and correct
> >> >> information on statistics provided to us by Qualicum Beach mayor
> >> >> Teunis Westbroek, credited to Mr. Munroe. Those
> >> >> statistics, Mr.
> >> >> Munroe points out, were sourced from Statistics Canada census
> >> >> figures and School District 69 (Qualicum) enrollment numbers,
> >> >> and not from Mr. Munroe himself.

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> > >
> > > Steven Heywood, editor
> > > PQB News
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> > ><Letter1b.pdf>
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